

## Cookies Policy

### How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Unless you have adjusted your browser setting so that it will refuse cookies, this website will issue cookies when you log on to this website.

Cookies help us analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes.

### List of the cookies used on the BSQ Consult website

Name	Essential to the users	Supplied from	Expiry length	Use
_utma	NO	.bsqconsult.co.uk	2 years from impression	Provided by Google Analytics allowing us to collect anonymous data which we use to manage and optimise the user experience on our website. <a href="http://www.google.com/policies/privacy/ads/#toc-analytics">http://www.google.com/policies/privacy/ads/#toc-analytics</a>
_utmb	NO	.bsqconsult.co.uk	30 minutes from impression	Provided by Google Analytics allowing us to collect anonymous data which we use to manage and optimise the user experience on our website. <a href="http://www.google.com/policies/privacy/ads/#toc-analytics">http://www.google.com/policies/privacy/ads/#toc-analytics</a>
_utmc	NO	.bsqconsult.co.uk	End of session	Provided by Google Analytics allowing us to collect anonymous data which we use to manage and optimise the user experience on our website. <a href="http://www.google.com/policies/privacy/ads/#toc-analytics">http://www.google.com/policies/privacy/ads/#toc-analytics</a>
_utmz	NO	.bsqconsult.co.uk	6 months from impression	Provided by Google Analytics allowing us to collect anonymous data which we use to manage and optimise the user experience on our website. <a href="http://www.google.com/policies/privacy/ads/#toc-analytics">http://www.google.com/policies/privacy/ads/#toc-analytics</a>



Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.